



FALL/WINTER 2020





CHASE ADVENTURE. IT FITS YOU.®



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Committed to providing the
best socks you will ever wear,
sustainably produced in the USA.



**BEST SOCKS.
GUARANTEED.**

If you are unsatisfied
with our product reach
out to us and we will
take care of you.



SUSTAINABILITY

Durable products
manufactured in the USA
to reduce garment miles.
We choose materials and
processes that minimize
waste and energy
consumption.



MADE IN USA

Higher quality products
crafted with cutting
edge technology — and
providing a positive
impact on our local
communities.



Technology that provides a critical performance link between you and your technical footwear.



FIBER FIRST[®] MOISTURE WICKING

We carefully select high-performance fibers that inherently move moisture. These fibers are sculpted into breathable designs to keep you dry.



CONTOURED COMPRESSION[®] FIT

Our goal is a perfect fit every time, so you can perform at your best. All of our socks are designed to support the contours of your feet, which means no voids, bunching or blisters.



**We empower people to be the
best versions of themselves
through the pursuit of adventure.**





PURSUIT™ ULTRALIGHT

Ships August 3, 2020

YOUR ADVENTURE COMPANION: MERINO WOOL SOCKS FOR YEAR-ROUND PERFORMANCE

- Natural Merino Wool wicks moisture, keeping your feet dry and blister-free.
- Year-round temperature control keeps you warm in winter and cool in summer.
- New Ultralight option complements lightweight technical shoes providing a barely there feeling.

ZERO
(NO SHOW)



BLACK
Ultralight Cushion
#ZBAS0ZZ



HEATHER
Ultralight Cushion
#ZBAR0ZZ

ONE
(ANKLE)



BLACK
Ultralight Cushion
#1BAW0ZZ



HEATHER
Ultralight Cushion
#1BAT0ZZ

FOUR
(1/4 CREW)



BLACK
Ultralight Cushion
#4BBB0ZZ



HEATHER
Ultralight Cushion
#4BBA0ZZ



COAL RED
Ultralight Cushion
#4BBC0ZZ



COAL BLUE
Ultralight Cushion
#4BBD0ZZ



COAL GRAY
Ultralight Cushion
#4BBE0ZZ

SEVEN
(CREW)



BLACK
Ultralight Cushion
#7BBG0ZZ



HEATHER
Ultralight Cushion
#7BBF0ZZ



COAL RED
Ultralight Cushion
#7BBH0ZZ



COAL BLUE
Ultralight Cushion
#7BBJ0ZZ



COAL GRAY
Ultralight Cushion
#7BBK0ZZ



© Rice & Beans



YOUR ADVENTURE COMPANION: MERINO WOOL SOCKS FOR YEAR-ROUND PERFORMANCE

- Natural Merino Wool wicks moisture, keeping your feet dry and blister-free.
- Year-round temperature control keeps you warm in winter and cool in summer.
- Moderate cushion absorbs impact while contoured arch support gently hugs feet and keeps socks in place.

ZERO
(NO SHOW)



BLACK
#ZB010ZT



HEATHER
#ZB050ZT

ONE
(ANKLE)



BLACK
#1B010ZT



HEATHER
#1B050ZT

TWO
(QTR CREW)



BLACK
#2B010ZT



HEATHER
#2B050ZT

FOUR
(1/4 CREW)



BLACK
#4B010ZT



COAL
#4B040ZT



HEATHER
#4B050ZT



NEW!
SWITCHBACK WHITE
Medium Cushion
#4BBL0ZZ



NEW!
SWITCHBACK BLUE
Medium Cushion
#4BBP0ZZ



NEW!
SWITCHBACK GREEN
Medium Cushion
#4BBR0ZZ

SEVEN
(CREW)



NEW!
SWITCHBACK WHITE
Medium Cushion
#7BBS0ZZ



NEW!
SWITCHBACK BLUE
Medium Cushion
#7BBT0ZZ



NEW!
SWITCHBACK GREEN
Medium Cushion
#7BBW0ZZ

TWELVE
(KNEE HIGH)



BLACK
#TB018ZT



PURSUIT™ HIKE

Ships August 3, 2020

ENJOY YOUR JOURNEY: THE BEST HIKING SOCK IN ITS CLASS

- Natural Merino Wool combines with Olefin fiber for maximum moisture control, keeping your feet drier than any sock in its class, comfortable and blister-free.
- Year-round temperature control keeps you warm in winter and cool in summer.
- Multiple cushion options allow you to choose the best fit for your gear and adventure.

SIX
(CREW)



HEATHER COAL
STRIPE
Light Cushion
#6BAH0ZZ



CHARCOAL HEATHER
STRIPE
Light Cushion
#6BAJ0ZZ



CHARCOAL
MOUNTAIN
Light Cushion
#6BAK0ZZ



HEATHER COAL
STRIPE
Medium Cushion
#6BAL0ZZ



CHARCOAL HEATHER
STRIPE
Medium Cushion
#6BAM0ZZ



CHARCOAL
MOUNTAIN
Medium Cushion
#6BAP0ZZ



PURSUIT™ BUSINESS

BOARDROOM PERFORMANCE: MERINO WOOL DRESS SOCKS

- Soft, natural Merino Wool wicks moisture for comfortable all-day wear.
- Minimum cushion fits comfortably in any dress shoe. Moderate compression gently hugs your feet to support muscles and keep socks in place.
- Seamless toe and no-slip cuff eliminate any chance for irritation.





YOUR STYLE MEETS PERFORMANCE: CREATIVE SOCKS WITH HIGH-PERFORMANCE FEATURES

- Features unique knitted patterns for every style.
- High-performance fibers wick moisture to keep feet dry, cool and blister-free.
- Medium cushion provides all-day comfort and a contoured fit gently hugs and supports feet while keeping socks in place.



SIX
(CREW)



CODE BLACK WHITE
#6EEA0ZZ



CODE BLACK GREEN
#6EEB0ZZ



KNOBBIES BLACK
#6EED0ZZ



KNOBBIES PEWTER
#6EEC0ZZ



EURO BLACK
#6EEG0ZZ



EURO WHITE
#6EEE0ZZ



VISION™ WINTER

Ships October 1, 2020

YOUR STYLE MEETS PERFORMANCE: CREATIVE SOCKS WITH HIGH-PERFORMANCE FEATURES

- Features unique knitted patterns for every style.
- Soft Merino Wool wicks moisture to keep feet dry, regulate temperature, and prevent blisters.
- Medium cushion provides all-day comfort while contoured fit gently hugs and supports feet while keeping socks in place.



FIVE
(CREW)



WINTER LODGE
CREAM GRAY
Merino Wool
#5EDH0ZZ



WINTER LODGE
HEATHER NAVY
Merino Wool
#5EDJ0ZZ



WINTER ELK
CHESTNUT KHAKI
Merino Wool
#5EDK0ZZ



WINTER ELK
CHARCOAL RED
Merino Wool
#5EDL0ZZ



WINTER PINE
NAVY WHITE
Merino Wool
#5EDM0ZZ



WINTER PINE
HEATHER GREEN
Merino Wool
#5EDN0ZZ



VISION™ TRIBUTE

ONE
(ANKLE)



USA TRIBUTE
#1EAA0ZZ



FIVE
(CREW)



USA TRIBUTE
#5EAA0ZZ



CALIFORNIA TRIBUTE
#5EAB0ZZ



TEXAS TRIBUTE
#5EAC0ZZ



TENNESSEE TRIBUTE
#5EAD0ZZ



COLORADO TRIBUTE
#5EAE0ZZ



VISION™ IMPRESSION

Ships August 3, 2020

YOUR STYLE MEETS PERFORMANCE: CREATIVE SOCKS WITH HIGH-PERFORMANCE FEATURES

- New National Parks series features designs from Yellowstone, Zion, Great Smoky Mountains, Yosemite, and in celebration of its 100th anniversary, Grand Canyon.
- Created in partnership with our local friends at Anderson Design Group, these socks pay homage to the majestic locations we love to explore.
- We are proud to support the work of the National Park Foundation, the official charity of America's national parks.
- Six inch crew cuff features 360° printed designs, combining performance and style that protects your calf and leaves a lasting impression.

SIX
(CREW)

NEW!



GRAND CANYON
NATIONAL PARK
#6ECS0ZZ

NEW!



GREAT SMOKY
MOUNTAIN
NATIONAL PARK
#6ECT0ZZ

NEW!



YELLOWSTONE
NATIONAL PARK
#6ECW0ZZ

NEW!



YOSEMITE
NATIONAL PARK
#6ECX0ZZ

NEW!



ZION
NATIONAL PARK
#6ECY0ZZ



YOUR BIGGEST SUPPORTER: THIN, BREATHABLE SOCKS WITH FIRM SUPPORT

- The thin profile is designed to fit into any technical shoe with a barely-there feel.
- Firmly hugs the contours of your feet to support the arch and help reduce fatigue.
- Built to provide maximum breathability with signature fibers that wick moisture, keeping your feet cool, dry and blister-free.



WHITE/NAVY
#ZCAL0ZZ



NAVY/CITRON
#ZCAM0ZZ



SKY BLUE/NAVY
#ZCAN0ZZ



FUCHSIA/NAVY
#ZCAP0ZZ



FUCHSIA
#ZCAJ0ZZ



LAGOON BLUE
#ZCAK0ZZ



BLACK
#ZC010ZZ



WHITE
#ZC020ZZ



PEWTER
#ZC550ZZ



NAVY
#ZC060ZZ

ZERO
(NO SHOW)

ONE
(ANKLE)



BLACK
#1C010ZZ



WHITE
#1C020ZZ



PEWTER
#1C550ZZ



NAVY
#1C060ZZ



MILITARY BLACK
#1C010MZ



MILITARY WHITE
#1C020MZ

TWO
(QUARTER CREW)



BLACK
#2C010ZZ

FOUR
(QUARTER CREW)



HI-VIS YELLOW
#4C240ZZ



RED
#4C100ZZ



NAVY
#4C060ZZ



BLACK
#4C010ZZ



WHITE
#4C020ZZ



PEWTER
#4C550ZZ



SEVEN
(CREW)



BLACK
#7C010ZZ



WHITE
#7C020ZZ



TWELVE
(KNEE HIGH)



BLACK
#TC010ZZ





CLOUDS BENEATH YOUR FEET: THE ULTIMATE CUSHIONED SOCK

- Our plushest footbed designed for maximum comfort.
- Moisture-wicking footbed and thin upper combine to keep feet dry and cool, preventing blisters.
- Relaxed compression loosely hugs the contours of your feet for a perfect fit without any bunching or slipping in shoes.



WILDFLOWER PINK
#ZNAU0TZ



WATERFALL BLUE
#ZNAW0TZ



SEDONA ORANGE
#ZNAT0TZ



MIDNIGHT BLUE
#ZNAX0TZ



SPRING GREEN
#ZNAV0TZ



BLACK
#ZN010TZ



WHITE
#ZN020TZ



GRAY
#ZN030TZ

ZERO TAB
(NO SHOW)



ONE
(ANKLE)



BLACK
#1N010ZZ



WHITE
#1N020ZZ



FLITE XT[®]

AS DETERMINED AS YOU ARE: SOCKS FOR STABILITY

- The most technologically advanced sock for stability, ideal for a variety of activities.
- AnkleLock™ Technology provides targeted support to protect ankles during quick movement.
- GripDry™ Fiber fibers in heel and forefoot keep you stable in your shoes.



WHITE
#ZX020ZZ



SOFT CORAL
#ZXAG0ZZ



SLATE BLUE
#ZXAH0ZZ



MINT
#ZX300ZZ



FIVE
(CREW)



BLACK
#5X010ZZ



PINK
#5X200ZZ

ZERO TAB
(NO SHOW)



BLACK
#ZX010ZZ



GRAY
#ZX030ZZ



DOWN FOR WHEREVER YOUR FEET TAKE YOU: SOCKS FOR TRAIL VERSATILITY

- Built for trail running.
- Designed to support muscles on uneven terrain.
- Wicks moisture quickly to keep feet dry and blister-free.

ZERO
(NO SHOW)



LAGOON BLUE
#ZF260ZZ



PINK
#ZF130ZZ



GRAY
#ZF140ZZ

ONE
(ANKLE)



GRAY
#1F140ZZ

FIVE
(CREW)



RED
#5F100ZZ



GRAY
#5F140ZZ



NOTHING HOLDS YOU BACK: SOCKS FOR AMPUTEES

- Designed to fit limbs with amputations. Wear it against your skin to improve your comfort and performance.
- Wicks moisture to keep you dry, cool and protected.
- Gently hugs the contours of your limb to support muscles and keep the sock in place.
- Fits residual limbs 11-18 inches in circumference. See our size chart for more information.

BELOW KNEE



3

#CGBMV4-03



5

#CGBMV4-05



7

#CGBMV4-07



9

#CGBMV4-09



11

#CGBMV4-11

ABOVE KNEE



3

#CGALV4-03



5

#CGALV4-05



7

#CGALV4-07



9

#CGALV4-09

PRODUCT GUIDE

PERFORMANCE FIBERS

Merino Wool

Nature's original technical fiber is so breathable it can be worn year-round. It offers great thermal properties, cooling in the summer and retaining heat in the winter.

Olefin

Our signature fiber used in most Swiftwick products. High-performance, lightweight fiber wicks moisture and dries quickly. It is abrasion resistant, strong and colorfast.

Nylon

Best known for durability, Nylon is often used in the heel and toe. High tensile strength, or flexibility, makes it a perfect backing yarn.

Polyester

High volume fiber typically used to create a plush feel. Swiftwick uses structurally modified derivatives of polyester to achieve various performance benefits.

COMPRESSION LEVELS

Firm

Supports every contour of the foot to stabilize muscles and reduce fatigue during endurance activities.

Moderate

Comfortable mid-compression level adapts to multiple activities.

Relaxed

Compression performance benefits you can feel in a relaxed, comfortable fit.

CUSHION WEIGHTS

Ultralight

Minimal cushion complements lightweight shoes.

Light

Thin profile with light cushion provides a responsive feel.

Medium

Versatile mid-cushion option delivers lasting comfort and performance.

Maximum

Plush cushion underfoot provides additional comfort and absorbs impact.

Light Hike

Lightweight top with extra cushion underfoot for hiking shoes and boots. Ideal for day hiking and light backpacking.

Medium Hike

Full cushion design to complement back-packing boots, cooler temps or multi-day trips into the backcountry.

Heavy Hike

Heavy trekking weight for supporting heavy loads, extreme conditions and extended trips in the backcountry.

ACTIVITY ICONS



RUN



BIKE



HIKE



LIFESTYLE



GOLF



FITNESS



SNOWSPORTS



HOCKEY

CUFF HEIGHTS



ZERO
no show



ONE
ankle



TWO
quarter crew



FOUR
quarter crew



FIVE
crew



SIX
crew



SEVEN
crew




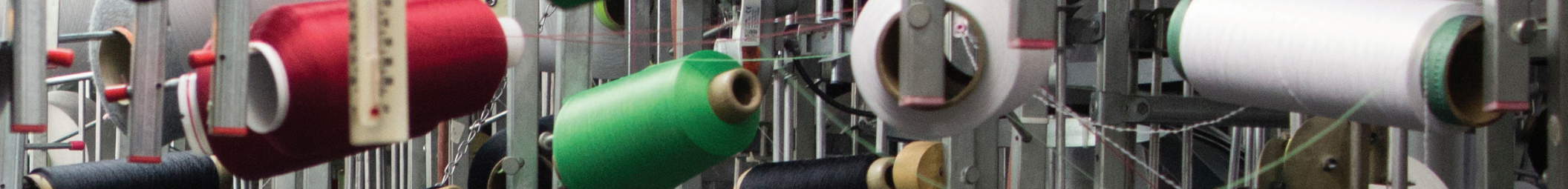
EIGHT
tall crew



TWELVE
knee high

SIZE CHART

	MEN	WOMEN	EURO
S	3-5 ^{1/2}	5-7 ^{1/2}	35-38
M	6-9 ^{1/2}	8-9 ^{1/2}	39-42
L	10-12	10-12	43-45
XL	12 ^{1/2} -15	12 ^{1/2} -15	46-48



PRODUCT PORTFOLIO



ASPIRE™
THIN, BREATHABLE SOCKS
WITH FIRM SUPPORT
Cushion: Light
Compression: Firm



MAXUS™
THE ULTIMATE
CUSHIONED SOCK
Cushion: Maximum
Compression: Relaxed



FLITE XT®
SOCKS FOR STABILITY
Cushion: Medium
Compression: Moderate



VISION™
CREATIVE SOCKS WITH HIGH
PERFORMANCE FEATURES
Cushion: Medium
Compression: Moderate



**VISION™
IMPRESSION**
CREATIVE SOCKS WITH HIGH
PERFORMANCE FEATURES
Cushion: Medium
Compression: Moderate



VIBE™
SOCKS FOR
TRAIL VERSATILITY
Cushion: Medium
Compression: Moderate



PURSUIT™
MERINO WOOL SOCKS FOR
YEAR-ROUND PERFORMANCE
Cushion: Ultralight & Medium
Compression: Moderate



PURSUIT™ HIKE
THE BEST HIKING SOCK
IN ITS CLASS
Cushion: Light to Heavy
Compression: Moderate



**PURSUIT™
BUSINESS**
MERINO WOOL DRESS SOCKS
Cushion: Light
Compression: Moderate



VALOR™
SOCKS FOR AMPUTEES
Cushion: Medium
Compression: Moderate

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Thank you for taking the time to explore our Fall/Winter 2020 Collection. We know this year has thrown a lot of curveballs your way and we are honored that you have chosen to partner with us as we get through this time together. Each season we carefully curate a collection of socks that will live up to our Best Socks You Will Ever Wear guarantee and that we are confident your customers will be excited to wear. This season was no different, we hope you are as thrilled about this collection as we are! Additionally, earlier this year we also updated our pricing and sales programs to provide a greater margin for our dealers.

To our current partners, as always, thank you for your continued support! For dealers considering a partnership with us, we look forward to sharing how our high-quality, made in the USA socks can help contribute to your ongoing success.

- Chuck Smith
Chief Operating Officer





CHASE ADVENTURE. IT FITS YOU.®

